



## PRESS RELEASE

### PYLOTE WINS THE FRENCH PACKAGING AWARD 2016 FOR ITS PROPRIETARY ANTIMICROBIAL INNOVATIONS

**Toulouse, 15<sup>th</sup> November 2016** – At the French Packaging Awards ceremony, on 14<sup>th</sup> November in Paris, Loïc Marchin, CEO of Pylote, collected the *Small & Medium Enterprises Packaging Award 2016* for its breakthrough proprietary innovation providing antimicrobial protection in the pharmaceutical and food industries.

With this prize, the jury of this packaging contest has distinguished PYCLEAR<sup>TM</sup> PROTECTION and PYCLEAR<sup>TM</sup> PRESERVATION, two major Pylote's technological innovative solutions in cosmetic & pharmaceutical specialties and in food products. One of the key advantages of these innovations is that mineral and green microspheres are integrated directly to the final product materials for which no change is needed in packaging nor in existing manufacturing processes.

PYCLEAR<sup>TM</sup> PROTECTION is a real breakthrough innovation that replaces antimicrobial preservatives used in many pharmaceutical and cosmetic specialties. This solution provides an ideal “eco-friendly” answer to the regulatory authorities' requirements who are looking to remove the use of preservatives. It is highly suited for multi-dose eye drop flasks, catheters and nasal used preparation. PYCLEAR<sup>TM</sup> PROTECTION ensures that the eye drop solution is protected against microbiological contamination during the treatment period and that patients receive clean & pure doses upon each application. PYCLEAR<sup>TM</sup> PROTECTION requires no change in patient treatment methods, only the usual droplet application.

PYCLEAR<sup>TM</sup> PRESERVATION is the first complete breakthrough solution to reduce additives and prolong shelf life of products in the food industry. One of the main added value contributions of this innovation for the consumer is the capacity to reduce food wastage. It is mainly suited for many food products where the shelf life prolongation effect is directly integrated to the preservative product (ie plastic between two salmon slices) due to the Pylote's antimicrobial effect.

*“We are very honoured at Pylote to be recognized for our breakthrough technological solution for antimicrobial protection”, commented Loïc Marchin, Pylote's CEO. “It is the third important recognition by our profession this year after the Pharmapack Award 2016 in February and the CPhI Excellence in Pharma 2016 packaging award in October”.*

Today, Pylote, with its exclusive manufacturing process, has more than 200 partnerships with industry worldwide and more than 50 to provide CE marking & AMM products.

**ABOUT PYLOTE** - Founded in 2009, Pylote is committed to green industrial chemistry in the mineral and ceramic chemical sector. Through the range of its efficient PYCLEAR<sup>TM</sup> solutions, Pylote conceives and develops innovative mineral microspheres to sell solutions which can be integrated into numerous consumer products. Pylote's solutions have a major competitive advantage as they make the end products smarter, by giving new and specific advantages and attributes to materials, with no change to the existing manufacturing process. Pylote helps their clients, who are present in pharmaceutical, cosmetic, luxury, food or industrial markets, to propose end consumers with more eco-friendly products that are greener, cleaner and safer. For more information about Pylote [www.pylote.com](http://www.pylote.com).

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